

# AMELIA SCHROEDER

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## / EDUCATION

### University of South Carolina

- Bachelor of Arts Journalism  
Mass Communication
- Major: Visual Communications,  
concentration in Sports Media
- Minor: Business Administration
- Magna Cum Laude Class of 2024

## / AWARDS

- Southeast Atlantic Region  
Recruitment Video of 2023
- Graduation with Leadership  
Distinction in Professional and  
Civic Engagement
- Academic Scholar – Superlative  
Award
- Multiple Time Recipient Dean's  
Honor List, President's Honor List
- Capstone Scholar

## / SKILLS

- Graphic Design: Adobe Creative  
Suite and Canva
- Videography: Film and Edit using  
Adobe Premiere Pro
- Photography: Portrait, Journalistic;  
using Adobe Lightroom and Adobe  
Bridge
- Content Creation: Experience in  
creating engaging content for  
various platforms
- Social Media: Familiarity with all  
platforms and best practices

## / ACTIVITIES

- Active Member in Chi Omega
- Marketing Cabinet Member
- Chi Omega T-shirt Chair
- University 101 Program Volunteer
- Graphic Design Team for The  
Daily Gamecock

References Upon Request

## / ABOUT ME

Recent graduate with a degree in Visual Communications. Skilled in graphic design, videography, photography, and content creation using Adobe Creative Suite. Proven ability to communicate effectively and collaborate in team environments. Eager to apply creativity and technical skills to contribute to digital media marketing initiatives.

## / EXPERIENCE

### Market on Main | Server

Columbia, SC | May 2023 - July 2024

- Demonstrated professionalism and patience, earning recognition as the preferred server for VIP clientele.
- Consistently brought in the highest sales (per table and per shift) of the waitstaff
- Balanced multiple weekly shifts to support college expenses.

### University of South Carolina | Senior Peer Leader

Columbia, SC | Apr. 2022 - May 2024

- Collaboratively taught four leadership courses during my Junior and Senior years. Selection for these roles is fiercely competitive, requiring exceptional academic performance and strong endorsements from professors.
- Co-created curriculum and mentored peer leaders in effective teaching methods for the number one ranked first-year experience

### Chi Omega Fraternity | Video Chair

Columbia, SC | March 2023 - Aug. 2023

- Acted as lead in assembling introductory and recruitment videos for a chapter of the nation's largest women's organization.
- Filmed and edited videos to be shown to the University of South Carolina's 2023 class of Greek students.

### Chapman Design | Interior Design Intern

Houston, TX | May 2022 - Aug. 2022, Dec. 2022

- Interned with a prestigious design firm, promptly earning the trust of the company's owner and actively contributing to client presentations by the end of my experience.
- Assisted in creating visual content for marketing materials.
- Supported office operations including client communication and project coordination.